



TFK 2024 NON-VENDOR SPONSORSHIPS

Always... "A Good Time for a Great Cause" on April 27-28, 2024

If you are looking to support Truckin' for Kids and our benefactors (Shriners Children's Hospital Southern California) but do not need a vendor space, here are a few bundled sponsorship options to choose from. Note: if you are planning to bring trucks to the event, they must be registered and paid for through our website registration system created by track management no matter your level of sponsorship. Thank you for supporting and participating in TFK 2024!

Stainless Sponsorship \$5,000. This includes (1) 2-trophy class sponsorship, (2) banners (provided by the sponsor) hung somewhere on the show grounds, a full-page full color ad in the event program, your name or company logo on all the Staff t-shirts worn during the event, special bonus recognition in the event program and on our livestream broadcasts before and during the event, (8) weekend participant tickets, (2) support vehicle passes, and (4) event t-shirts. This is \$5,560 worth of stuff for only \$5,000.

Chrome Sponsorship \$2,500. This includes (1) single trophy class sponsorship, (2) banners (provided by the sponsor) hung somewhere on the show grounds, a full-page black and white ad in the event program, (6) weekend participant tickets, (1) support vehicle pass, (2) event t-shirts, and recognition in the event program. This is \$2,660 worth of stuff for only \$2,500.

Polished Sponsorship \$1,000. This includes a banner (provided by the sponsor) hung somewhere on the show grounds, a half-page black and white ad in the event program, (4) weekend participant tickets, and recognition in the event program. This is \$1,060 worth of stuff for only \$1,000.

Stock Sponsorship \$500. This includes a banner (provided by the sponsor) hung somewhere on the show grounds, a black and white business card sized ad in the event program, (2) weekend participant tickets, and recognition in the event program. This is \$530 worth of stuff for only \$500.

* Direct financial donations of any amount without any specific benefits or promotional considerations are also gladly accepted and encouraged. These types of donations are 100% tax deductible.

ADDITIONAL NON-BUNDLED PROMOTIONAL OPPORTUNITIES:

Banner on K-rail or fence in front of grandstands (provided by sponsor) \$300 ea. / Maximum 2.

Trophy Sponsorships / very limited availability \$500-\$750 (your name and/or logo on trophy).

Lane Sponsorships (only 2 available) \$1,000 each (includes a banner on K-rail provided by sponsor).

Ads in Event Program: Full Page Color \$1,500; Full Page B/W \$1,200; Half Page Color \$750; Half Page B/W \$600; Quarter Page Color \$375; Quarter Page B/W \$300; Business Card Ad (B/W) \$150.

Full Kid's Zone Sponsorship: you provide 12 assembled kid-sized bikes (we will specify sizes and types), a banner, and \$1,000 and you/your company is the sole sponsor of the entire area for the weekend, along with the company providing all the games. This package includes (4) weekend participant tickets.

* If you have something else in mind to sponsor do not hesitate to ask! We are open to your ideas.

**For questions or to become a sponsor, contact Dan (559) 240-5849 or Tim (714) 337-4104 today!
The net proceeds from this event will be donated to Shriners Children's Hospital Southern California.
This event owned and produced by 10-4 Charities, Inc. A 501c3 nonprofit. Tax ID #88-1179091.**