



TFK 2022 LEVELS OF SPONSORSHIP

"A Good Time for a Great Cause" ... for over 40 years!

Presenting Sponsor \$10,000. There will be (3) presenting sponsors. (2) of these sponsorships have already been accounted for. They include your company logo on the event t-shirt and advertisements, mentions (and possible logos) on our live shows we stream (10-4 Magazine) to FB and YouTube once a week prior to the event, your company logo on all Staff t-shirts worn during the event, a full page full color ad in the event program, (2) 4-seat or 6-seat golf carts (no personal golf carts are allowed at the event), a vendor space up to 40' x 40' or equivalent, (3) bobtail truck registrations or (1) combo, (2) support vehicles, (10) participant tickets, and (6) event t-shirts.

Diamond Sponsor \$5,000. This includes mentions on our live shows we stream (10-4 Magazine) to FB and YouTube once a week prior to the event, your company logo on all Staff t-shirts worn during the event, a full-page full color ad in the event program, (1) 4-seat golf cart (no personal golf carts are allowed at the event), a vendor space up to 30' x 30' or equivalent, (2) bobtail truck registrations, (2) support vehicles, (8) participant tickets, and (4) event t-shirts.

Gold Sponsor \$2,500. This includes mentions on our live shows we stream (10-4 Magazine) to FB and YouTube once a week prior to the event, your company logo on all Staff t-shirts worn during the event, a full-page black & white ad in the event program, a vendor space up to 20' x 20' or equivalent, (1) bobtail truck registration, (2) support vehicles, (6) participant tickets, and (2) event t-shirts.

Silver Sponsor \$1,250. This includes mentions on our live shows we stream (10-4 Magazine) to FB and YouTube once a week prior to the event, your company logo on all Staff t-shirts worn during the event, a half-page black & white ad in the event program, a vendor space up to 10' x 20' or equivalent, (1) support vehicle, (4) participant tickets, and (2) event t-shirts.

Bronze Sponsor \$500. This includes a business-card-sized black & white ad in the event program, a 10' x 10' vendor space with (1) support vehicle, (2) participant tickets, and (2) event t-shirts.

ADDITIONAL OPTIONS:

Banner on K-rail in front of grandstands (provided by sponsor) \$300 each

Trophy Sponsorships (very limited) – call for available options \$500 - \$1,000

Ads in Event Program: Full Page Color \$1,500; Full Page B/W \$1,200; Half Page Color \$750; Half Page B/W \$600; Quarter Page Color \$375; Quarter Page B/W \$300; Business Card Ad (B/W) \$150.

Vendor Booth Add-Ons: (1) 8-foot table and (2) chairs for your booth \$100. Each additional 8-foot table \$50. Each additional chair \$25. 10x10 Canopy rental \$100 each. Booths DO NOT include electricity.

For questions or to become a sponsor, contact Dan (559) 240-5849 or Tim (714) 337-4104 today!
100% of the net proceeds from this event will be donated to Shriners Childrens Hospital – Pasadena.